



JKB/IARB/2025/ 097

Dated:- October 10, 2025

E-AUCTION/SALE NOTICE

PUBLIC NOTICE FOR SALE OF PROPERTIES MORTGAGED TO THE BANK  
UNDER SECURITIZATION AND RECONSTRUCTION OF FINANCIAL ASSETS AND ENFORCEMENT OF  
SECURITY INTEREST (SARFAESI) ACT 2002

Whereas, the Authorized Officer of Jammu & Kashmir Bank Ltd in exercise of powers conferred under SARFAESI Act, 2002 and Security Interest (Enforcement) Rules, 2002, issued a Demand Notice dated 21.03.2022 calling upon 1. Mr. B Dahir Ussain S/O Mr. Basheer Mohammed R/O 10, Prince avenue, Kuniyamuthur, Coimbatore (TN) 641008 2. Mr. Sheik Allandhin S/O Mr. Abdul Rasheed R/O 3-28, Ranagasamy Naidu Bagar, Coimbatore South, Coimbatore (TN) 641008 (Borrowers/Partners/Mortgagors of M/S New Champion bakery) & Mr. Nazeer Hussain S/O Abdul Rasheeth presently residing at 30 Rose Garden, 1st street South Ukkadam, Coimbatore (TN) 641008 and previously residing at 30 Rose Garden , 1<sup>st</sup> street south Ukkadam, Coimbatore (TN) 641001 (Guarantor) for payment of its dues aggregating to Rs. 1,87,06,770.05 (Rupees One crore eighty seven lac six thousand seven hundred seventy and paise five only) as on 28.02.2022 together with future interest and other cost and charges within a period of 60 days.

Whereas, the Authorized Officer has taken Physical possession of the mortgaged properties mentioned hereinafter under section 13 (4) of SARFAESI Act 2002 on 22.07.2022 . Consequent upon failure by the borrower to repay the Bank's dues, I the named Authorized Officer in exercise of the powers conferred under Section 13(4) of the Act read with rule 8 to 9 of the Security Interest (Enforcement) Rules, 2002 notify the sale of the Secured Asset for realization of the dues on "as is where is and/or as is what is and whatsoever there is, basis" and "no complaint/no recourse basis" condition.

Name of the Borrower(s)/  
Mortgagor(s)/ Guarantor(s)

1. Mr. B Dahir Ussain S/O Mr. Basheer Mohammed  
R/O 10, Prince avenue, Kuniyamuthur,  
Coimbatore (TN) 641008

2. Mr. Sheik Allandhin S/O Mr. Abdul Rasheed R/O  
3-28, Ranagasamy Naidu Bagar, Coimbatore South,  
Coimbatore (TN) 641008

(Borrowers/Partners/Mortgagors of M/S New  
Champion bakery

Mr. Nazeer Hussain S/O Abdul Rasheeth presently  
residing at 30 Rose Garden, 1st street South Ukkadam,  
Coimbatore (TN) 641008 and previously residing at 30

Registered Office

Corporate Headquarters  
M A Road, Srinagar 190001  
Kashmir, India

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|--------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                  | Rose Garden , 1 <sup>st</sup> street south Ukkadam, Coimbatore (TN) 641001 (Guarantor)                                                                                                                                            |
| Amount in Demand Notice (excluding interest and other expenses from 01.03.2022)                  | Rs. 1,87,06,770.05 (Rupees One crore eighty seven lac six thousand seven hundred seventy and paisa five only)                                                                                                                     |
| Amount Due on 30.09.2025 (Excluding interest from 01.10.2025 and other expenses from 01.03.2022) | Rs. 2,24,13,594.41 (Rupees Two crore eighty four lac thirteen thousand five hundred ninety four and paisa forty one only)                                                                                                         |
| Description of the mortgaged asset (Put on sale)                                                 | Factory building along with underneath land measuring 2090 sq.ft. situated at Door No.21/15, S.F. 502/1, Vasantham Nagar, Kuniyamuthur Road, Coimbatore 641008 belongs to B.Dahir Ussain & Sheik Allavdhin (Partners of the firm) |
| Reserve Price                                                                                    | Rs. 59,70,000 (Rupees Fifty Nine lacs seventy thousand only).                                                                                                                                                                     |
| Earnest Money Deposit (EMD)                                                                      | Rs 5,97,000 (Rupees Five lacs and Ninety Seven thousand only)                                                                                                                                                                     |
| Bid Increase Amount                                                                              | Rs. 50,000 (Rupees fifty thousand only)                                                                                                                                                                                           |
| Name of the Branch                                                                               | THE JAMMU AND KASHMIR BANK LIMITED, Business Unit, Impaired Asset Recovery Branch, <b>B 36 Dyavasanaadara Industrial Estate Mahadevpura, Bangalore 560048</b>                                                                     |
| Authorized Officer/Designation                                                                   | Mr. Pawan Abrol / Assistant General Manager                                                                                                                                                                                       |
| Last Date & Time of submission of Bid, Earnest Money Deposit (EMD) and Documents                 | 24.10.2025 at 4.00 PM                                                                                                                                                                                                             |
| Date and Time of e-Auction                                                                       | 27.10.2025 from 2.30 PM to 3.30 PM                                                                                                                                                                                                |
| Earnest Money Deposit (EMD) & Other Remittance/s detail/s by RTGS to Account Number              | THE JAMMU AND KASHMIR BANK LIMITED<br>BUSINESS UNIT: Impaired Asset Recovery Branch, Bangalore<br>IFSC CODE: JAKA0IMPBNG<br>ACCOUNT NO.: 0955072000000001 in the name of RTGS Inter Bank Receipts                                 |

#### TERMS AND CONDITIONS

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1) The E-Auction is being held on "AS IS WHERE IS" and "AS IS WHAT IS BASIS" and "WHATSOEVER THERE IS BASIS and NO COMPLAINT/NO RECOURSE BASIS". To the best of knowledge and information of the Authorized officer, there are no encumbrances on the properties, except specifically disclosed herein. However, the intending bidders should make their own independent enquiries regarding the encumbrances, title of property/ies put on auction and claims/rights/dues affecting the property, prior to submitting their bid. The Authorized Officer/Secured Creditor shall not be responsible in any way for any third party claims/rights/dues. The bidders shall satisfy themselves as to the description, condition or accuracy of the details regarding the property/ies given hereinabove.

2) It shall be the responsibility of the bidders to inspect and satisfy themselves about the asset and specification before submitting the bid. The physical inspection of property/ies put on auction will be permitted to interested bidders upto 24.10.2025 & between 10:00 AM to 4:00 PM with prior permission of the Authorised officer. Inspection of the documents relating to the properties will be permitted to the interested bidders or their authorized representatives at Impaired Asset Recovery Branch, Bangalore, between 2.00 PM to 4.00 PM on 24.10.2025. The bid price shall be absolute in terms and should not be linked to any reference. Conditional bids shall be rejected.

3) The interested bidders shall submit their offer through website <https://sarfaesi.auctiontiger.net> (the user ID and password can be obtained free of cost by registering name with "https://sarfaesi.auctiontiger.net") through their login ID and Password. The EMD 10% of RESERVE PRICE shall be payable through NEFT/RTGS/DD (EMD remittance details given above) on or before 24.10.2025. at 5.00 PM. Please note that Cheques shall not be accepted as EMD amount.

4) After Registration by the bidders in the web-site, the intending purchaser/ bidder is required to get the copies of following documents uploaded in the web-portal before last date of submission of the bid(s) viz. i) Copy of the NEFT/RTGS/ challan. ii) Copy of PAN card/Aadhar Card iii) Proof of identification (KYC) viz. copy of Voter ID Card/Driving License/ Passport etc. iv) Copy of proof of address, v) Duly Filled up & Signed Copy of Annexure II & III attached to the Tender form, without which the bid is liable to be rejected.

5) The Interested bidders who require assistance in creating login ID and password, uploading data, submitting bid, training on e-bidding process etc., may avail online training on E-Auction from M/s E-Procurement Technologies Ltd. (Auctiontiger), Ahmadabad. Contact Number :079-68136880/68136837 Mobile Number : 9265562821/18 ,9374519754 Contact Person: Mr. Ram Prasad Sharma Mob No:8000023297, E-mail id:ramprasad@auctiontiger.net, [support@auctiontiger.net](mailto:support@auctiontiger.net), and for any property related query may contact Branch Head IARB Bangalore Bangalore Mr. Pawan Abrol (Cell# +91-9958008846) Email: [impbng@jkbmail.com](mailto:impbng@jkbmail.com).

6) Only buyers holding valid User ID/Password and confirmed payment of EMD through NEFT/RTGS shall be eligible for participating in the online auction process.

7) The interested bidders who may have submitted their EMD not below the 10% of reserve price through online mode/DD before 5.00 P.M. on 24.10.2025 shall be eligible for participating in the e-auction. The e-auction of above properties would be conducted exactly on the scheduled date & time as mentioned above by way of inter-se bidding amongst the bidders. The bidders shall improve their offer in multiple of amount mentioned under the column "Bid Increase Amount" against the Property. In case bid is placed in the last 5 minutes of the closing time of the e-auction, the closing time will automatically get extended for 5 minutes (subject to unlimited extensions of 5 minutes each). The bidder who submits the highest bid (not below the reserve price) on closure of online auction shall be declared as successful bidder and a communication to that effect will be issued through electronic mode which shall be subject to approval by the Authorized Officer and Secured Creditor.

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8) The Earnest Money Deposit (EMD) of the successful bidder shall be retained towards part sale consideration and the EMD of unsuccessful bidders shall be refunded. The Earnest Money Deposit shall not bear any interest. The successful bidder shall have to deposit 25% of the sale price, adjusting the EMD already paid, within next working day of the acceptance of bid price by the Authorized Officer and the balance 75% of the sale price on or before 15<sup>th</sup> day of the sale. In case of default in payment by the successful bidder, the amount already deposited by the Bidder shall be liable to be forfeited and the property shall be put to re-auction and the defaulting bidder shall have no claim/right in respect of property/amount.

9) The prospective qualified bidders may avail online training on e-auction from M/S E-Procurement Technologies Ltd. prior to the date of e-auction. Neither the Authorized Officer/Bank nor M/s. e-procurement technologies Ltd shall be liable for any network problem and the interested bidders to ensure that they are technically well equipped for participating in the e-Auction event.

10) The purchaser shall bear the applicable stamp duties/additional stamp duty/transfer charges, fees etc. and also all the statutory/non statutory dues, taxes, rates, assessments, charges, fees etc. owing to anybody. The successful bidder shall have to bear 1% TDS on account of the sale of property over and above the bid amount.

11) The Authorized Officer is not bound to accept the highest offer and the Authorized Officer has the absolute right to accept or reject any or all offer(s) or adjourn/postpone/cancel the e-auction without assigning any reason thereof.

12) The bidders are advised to go through the detailed terms and conditions of e-auction available on the website of M/S E-Procurement Technologies Ltd. <https://sarfaesi.auctiontiger.net> before submitting their bids and taking part in e-auction.

13) Participation in the bid shall be deemed to be acceptance of the terms and conditions specified in the e-auction by the bidders/intending purchaser.

Date: 10.10.2025

Place: Bengaluru

Authorised Officer  
(Pawan Abrol)  
  
1 & K Bank Ltd  
AUTHORIZED OFFICER  
10/10/2025